

Profile number

110489

Freeze-dried candy business with great growth potential

Located in

Spain

Personal data**Sector**

Retail food

Type of company

Grocery store / food market

Legal entity:

Sole Proprietorship

Type of transaction

Assets / liabilities

Life phase enterprise

Full-grown

Employees in FTE

0

Type of buyer:

MBI candidate

Financial information**Turnover last financial year**

€ 0 - € 100.000

Asking price

€ 0 - € 100.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

A brand of freeze-dried sweets with a **strong digital presence** in a **booming** market driven by **viral** social media content. It currently boasts several thousand followers and content with millions of views.

The business was validated from the first month. All of this was managed by a single person in just a few months, while also developing other projects and studies, so there is **significant room for growth** by dedicating more time or developing a more robust structure.

The sale is due to a lack of time to continue developing the product . In addition to online sales, we have also

sold products for events. Furthermore, we have a network of contacts among businesses that might be interested in purchasing the product wholesale.

The sale includes all the assets necessary to continue the business: trademark, online store, social media with the existing community, online customer base and business contacts, freeze-drying machine and packaging materials (bags, boxes and shipping materials).

The project **has also recently received significant recognition**.

All of this allows the business to be restarted and scaled immediately without starting from scratch.

Unique selling points

A brand already validated in the market within the viral niche of freeze-dried sweets.

Audience and reach on social media , ideal for generating consistent sales on platforms like **TikTok** .

Highly scalable business with great growth potential in e-commerce and online sales.

A recognized brand with an award, which brings credibility and differentiation.

Viral product with high demand , especially among young people and in social media content.

Simple and optimized business model , easy to integrate into existing candy stores or e-commerce.

Great opportunity for expansion , both in new products and in new sales channels.

Other

A perfect opportunity for anyone wanting to acquire an established brand in a trending market and scale it quickly.

Ideal for candy stores, online sellers, snack businesses or entrepreneurs who want to acquire a validated freeze-dried candy brand with a social media presence and great scalability potential.