

Profile number

110476

International scalable SaaS platform for online bidding and transactions**Located in**

Netherlands

Personal data**Sector**

IT service

Type of company

Website

Legal entity:

Partnership

Type of transaction

Assets / liabilities

Life phase enterprise

Starting

Employees in FTE

0

Type of buyer:

MBI candidate

Financial information**Turnover last financial year**

€ 0 - € 100.000

Asking price

€ 250.000 - € 500.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

The company is a technology business that has developed a SaaS and transaction platform for digitally organizing online bidding processes and transactions across all types of industries worldwide, supporting all currencies and available in nine languages. The software originated from the need to make traditional sales processes more transparent, efficient and fully digital.

The company focuses on offering a user-friendly digital environment in which multiple parties within a transaction process can collaborate. The platform is B2B and can be used in real estate, automotive, livestock

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trading, wine trading, art, antiques and all other markets.

The software has been operational since December 1, 2025 and is used by companies that want to organize their sales and bidding processes digitally.

The company develops and operates a SaaS platform that enables organizations to manage their own digital bidding and transaction environment, from digital documentation for an item to digital bidding processes and online auctions.

The platform facilitates, among other things:

- organizing online bidding rounds
- sharing and managing documents and datarooms
- registering and structuring online bids
- facilitating digital contract formation
- supporting transactions between multiple parties
- CRM integration for real estate agents in the Dutch market + Funda viewing integrations
- 9+ languages and all currencies worldwide
- fully plug-and-play SaaS

The software is offered through a subscription model (SaaS) and can be expanded with additional functionalities, modules and integrations depending on the needs of the user.

The platform is designed to be cross-sector and can be applied in different markets where bidding processes and transactions take place in a B2B environment.

Unique selling points

The company distinguishes itself through a combination of technology, scalability and ease of use.

Key characteristics include:

- a fully digital platform for organizing online bidding and transactions (subscription model and automated transaction fee through Stripe integration)
- a modular SaaS architecture allowing the platform to scale easily
- the ability for organizations to use the platform under their own name and branding using our subdomain structure
- support for different types of bidding processes
- a central digital environment where multiple parties within a transaction can collaborate

Due to its flexible design, the platform can be applied in multiple sectors and easily expanded further.

Other

The company offers interesting opportunities for a strategic party or investor interested in a scalable technology platform with recurring revenue, preferably a co-shareholder.

Potential buyers may include:

- software companies that want to expand their portfolio with a transaction platform
- technology companies active in digital marketplaces or SaaS and transaction platforms
- strategic parties within sectors where bidding processes occur
- investors interested in SaaS companies and digital platform models

For a buyer, the company offers a solid technological foundation and opportunities to further scale the platform, enter new markets and develop additional functionalities. Currently there is one shareholder who independently built the platform over four years and is now preferably seeking a strategic partner.