

**Profile number**

109819

## Camper and motorhome rental company with an established brand and great growth potential

Located in

Also interesting for this region (s)

**General information****Sector**

Service industry

**Type of company**

Rental company

**Legal entity:**

Firm

**Type of transaction**

Assets / liabilities

**Life phase enterprise**

Growing

**Employees in FTE**

&lt; 5

**Type of buyer:**

- Strategic acquisition
- Investor

**Financial information****Turnover last financial year**

€ 0 - € 100.000

**Asking price**

€ 100.000 - € 250.000

**Earnings before taxes**

€ 0 - € 100.000

**Company history/background**

The company was born from a passion for travel, nature, and freedom. With a modern brand and a loyal community, it has established itself as a benchmark in camper rentals offering unique experiences. The company has a customer base of more than 700, a website with an automated booking system, and a prominent social media presence (over 2,500 followers).

The sale is due to a change in personal project. The business is active and ready to continue operating without

interruption. Includes: 3 campers and 1 motorhome, each one year old, equipped and in perfect condition.

Excellent online reputation (4.9/5 on Google).

The company is dedicated to the rental and sale of campers and motorhomes with 100% digital management.

Main activities: direct rentals, collaboration with commission agents, personalized gift vouchers, and the sale of experiences.

It has management software that centralizes reservations, billing, maintenance, and a customer CRM.

Currently operated by the owner with external cleaning and maintenance staff.

Licenses, insurance, and contracts are in order.

A turnkey business, fully documented and scalable.

### Unique selling points

A brand with a consolidated identity, an optimized website, and a modern fleet. A loyal customer base.

A business adaptable to any location and with high growth potential: fleet expansion, franchise development, or integration into companies in the sector. Low accident rates and vehicles in excellent condition.

Potential for expansion into tourism experiences and collaborations with influencers. A 4.9/5 reputation, a strong digital presence, and operations ready to continue generating revenue from day one.

### Other

Ideal for camper or motorhome rental companies looking to expand their fleet and portfolio, or for investors looking to enter a growing business. It's also a good fit for entrepreneurs in the tourism, travel, or outdoor sports sectors who value a consolidated and profitable brand. We're looking for a buyer who wants to take advantage of the current momentum in road tourism and continue the expansion of a brand with personality, loyal customers, and fully optimized operations.