

Profile number

109593

Profitable spiritual online store with a community of over 63,000 followers and inventory included

Located in

Murcia

Personal data**Sector**

Retail non-food

Type of company

Webshop

Legal entity:

Sole Proprietorship

Type of transaction

Assets / liabilities

Life phase enterprise

Growing

Employees in FTE

0

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information**Turnover last financial year**

€ 0 - € 100.000

Asking price

€ 0 - € 100.000

Earnings before taxes

Confidential

Company history/background

This project was born with the purpose of bringing authentic spiritual products to a community increasingly interested in meditation, rituals, and personal growth. We have built a brand with soul, recognized for the quality of its products and its close relationship with its customers. Thanks to this, we have created a loyal base of

buyers and social media followers, who see this online store as a leader in the sector.

This online store specializes in the sale of spiritual and holistic products: malas, statues, incense, ritual kits, digital courses, and exclusive guides. The operation is 100% online, with orders shipped from our own inventory. No technical expertise is required, as the website (Prestashop 8) is fully optimized, mobile-friendly, and features advanced SEO. Furthermore, the community thrives on original content on social media (live streams, reels, educational guides) that consistently attracts new customers.

Unique selling points

- 100% organic customer acquisition (without investment in advertising).
- Loyal community with over 63,000 active followers on Instagram and TikTok.
- Repeat customers and a low return rate.
- Professional SEO already paid for for 10 months, guaranteeing growth.
- Inventory of €60,000 included, ready to ship.
- Trademark with great international potential (Latin America and Europe).
- Exclusive original content: guides, rituals, workshops and viral videos.

Other

- Entrepreneurial individuals interested in the spiritual sector, wellness, and e-commerce.
- Established companies that want to diversify into the niche of spirituality and conscious lifestyle.
- Investors looking for an already profitable online business with a solid community and a gross margin of 56%.
- Professionals who want to take advantage of an ongoing project without needing extensive technical knowledge.