

#### **Profile number**

108790

# Investment into a unique and strong e-commerce business with high profitability

Located in Also interesting for this region (s)

Spain All of the country

#### **General information**

Sector Type of company
Wholesale Trading company

Legal entity: Type of transaction

Foreign legal entity Shares

Life phase enterprise Employees in FTE

Starting <5

Type of buyer:

Investor

## **Financial information**

Turnover last financial year Asking price

Confidential € 250.000 - € 500.000

Earnings before taxes

Confidential

# Company history/background

Research and Development of natural products already completed, unique business strategy already in place. Direct 2 Consumer Business Model Own brands: natural products in high demand. Strong growth anticipated in the coming years. Low cost structure.

E-commerce D2C with strong consumer connection. Natural Alternatives 4 mass-marketed products in various

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sought-after product categories. Own Brands 4 strong customer retention. Exclusive agreements with production partners. More information will gladly B disclosed after signing of non-disclosure agreement.

## Unique selling points

Uniquely developed products under Own Brands @ the lowest prices.

Portion of Sales goes 2 Charitable causes.

High Consumer Demand.

#### Other

Sales expectations of +€25.000.000,- by 2030. Expected EBITDA: +10% of turnover.

Total Funding Round : 20% equity stake in this exciting Business Opportunity @ €500.000,-.

A Lifelong 1% on Total Yearly IBM Sales will B paid out 2 the Investor coming on Board.

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