Profile number

108687

Company in Direct Marketing, Communication and Distribution

Type of company

Business services

Type of transaction

Employees in FTE

Asking price > 5.000.000

Shares

> 50

Located in

Spain

General information

Sector Service industry

Legal entity: Private limited company

Life phase enterprise Full-grown

Type of buyer:

- Strategic acquisition
- Investor

Financial information
Turnover last financial year
> 5.000.000

Earnings before taxes € 1.000.000 - € 2.500.000

Company history/background

The Group, since 1996 in Madrid, has been expanding its services to encompass comprehensive direct marketing management. The main objective over these 28 years has been to provide clients with the most professional and controlled service. It has participated in the development of more than 2,500 companies from Madrid, a fact that confirms the trust and loyalty demonstrated by its clients.

Today, there is a central coordinating hub in Madrid and two in-house production centers. Integrated outsourcing

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services from accredited partners are available, incorporating innovative techniques and resources such as multichannel services, online marketing, geomarketing, and email marketing.

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