

**Profile number**

103092

## Basketball specialty store chain for sale

**Located in**

Madrid

**Personal data****Sector**

Retail non-food

**Type of company**

Sporting goods store

**Legal entity:**

Limited Company

**Type of transaction**

(Legal) merger

**Life phase enterprise**

Full-grown

**Employees in FTE**

0

**Type of buyer:**

- MBI candidate
- Strategic acquisition
- Investor

**Financial information****Turnover last financial year**

€ 250.000 - € 500.000

**Asking price**

€ 1.000.000 - € 2.500.000

**Earnings before taxes**

€ 1.000.000 - € 2.500.000

**Company history/background**

A chain of stores specializing in basketball equipment from leading global brands. One of the few authorized NBA retailers in Spain. They have a highly optimized website with high traffic and have developed an e-commerce platform that sells throughout Europe. This channel is currently experiencing the most significant growth; in 2020 alone, they generated over €380,000 in revenue. The company also maintains a strong presence on social media. The business has not been affected by the health crisis and continues to grow.

**Bizalia**

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## Unique selling points

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## Other

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