

Profile number

102640

Hairdressing and beauty salon for sale

Located in

Spain

Personal data**Sector**

Service industry

Type of company

Other

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information**Turnover last financial year**

€ 0 - € 100.000

Asking price

€ 0 - € 100.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

Motivation. The idea.

My company was founded in March 2017. It arose primarily from the idea of satisfying a demand, of addressing an unmet market need: a comprehensive beauty center exclusively for men. While the male population seeking beauty services could be considered a niche market, I see it as a business opportunity and a rapidly expanding market.

With a degree in Business Administration and Management and more than ten years of professional experience, developing my career first in the real estate sector and then in the financial sector, both in the private and public sectors, with a Master's degree in Business Consulting specializing in Labor Management and being passionate about aesthetics, fashion, beauty and sports, I decided to embark on this original and innovative project that is my company.

The aim is to create an exclusive space for men, designed for men, that offers

And why only for men? For many reasons. First, because there are no businesses of this kind in the area; in fact, I would venture to say that there are very few in Spain, and those that exist are located exclusively in large cities like Madrid and Barcelona or in other cities with high-end tourism, like Malaga. Second, because most unisex beauty salons and/or hairdressers are actually establishments with a clientele that is 70-80% female, so their facilities, services, and products are geared towards women, and at best, they have what is called a "corner" for men. Third, because the barbershops or hairdressers exclusively for men, so fashionable lately, completely lack beauty services. This project transcends the idea of a traditional salon to become a true club, the perfect place to feel comfortable. A place to get a haircut or dye your gray hair,

Unique selling points

The premises are located in the Ensanche district, one of the best areas of Alcalá de Henares. It's a relatively new but well-established area with all the amenities one could want and need for comfortable living. The population is primarily composed of homeowners with a medium-to-high income, aged between 30 and 50. Furthermore, it's very close to the commuter train station and a 15-minute walk from the city center. Ample parking is available.

The rental price for the premises is very competitive, as it was achieved after a complete renovation. The premises in question are 140 m2 and were previously unfinished, allowing for a complete interior design tailored to the business. The interior design is contemporary and modern. The renovation was carried out using high-quality materials.

The space is divided into a 25 m2 hairdressing area, equipped for three workstations, and an aesthetics area, consisting of four cabins, three of which are...

Other

Someone who wants to be part of an existing business.

It can be summed up in one sentence: it's all advantages.

The advantage of having an existing clientele. You don't have to start from scratch. Therefore, you can only improve. We have a business name, brand, website, online booking, and a social media presence.

I am in a position to offer a profitable and attractive business, but it is also essential that the potential investor be willing to work, proactive, professional, and prepared to offer quality services focused on achieving maximum customer satisfaction. In this way, success is guaranteed.