

Profile number

110493

Argentine gastronomic concept in operation available for development**Located in**

Spain

Personal data**Sector**

Retail food

Type of company

Bakery

Legal entity:

Sole Proprietorship

Type of transaction

(Legal) merger

Life phase enterprise

Full-grown

Employees in FTE

0

Type of buyer:

- Strategic acquisition
- Investor

Financial information**Turnover last financial year**

€ 0 - € 100.000

Asking price

To be agreed

Earnings before taxes

€ 0 - € 100.000

Company history/background

La Boca is an Argentine pastry brand created in Spain with the aim of bringing the tradition of Río de la Plata pastry to a wide audience.

The idea was born without great intentions but along the way it became a project with a strong identity, carefully crafted recipes, 100% artisanal pastry and a benchmark where many people find a place where they can be and be.

The brand is registered with the Spanish Patent and Trademark Office in the class corresponding to hospitality services. The business is currently operating and growing, and has validated the gastronomic concept, its positioning, and its public acceptance.

Currently, options are being explored for the transfer or development of the project by new operators interested in continuing or expanding the concept, being aware of the broad growth potential that La Boca offers.

The company focuses on the production and sale of pastry products inspired by Argentine tradition, as well as the coffee shop experience, always taking care of the detail and the quality of the product.

Among the products and activities, the following stand out:

- 100% artisanal Argentine pastry making
- Sale of alfajores, medialunas and countless other specialties.
- coffee shop and beverage service
- development of a gastronomic brand with cultural identity.

The concept is designed to function as a specialty pastry shop, cafe, or gastronomic space with an Argentine identity.

Unique selling points

Currently, the brand has one active point of sale and is in the development phase of its home delivery channel.

In specific campaigns, shipments have been made throughout Spain, which has allowed the brand to be known nationwide and validate its acceptance in different locations.

The project combines gastronomy, culture and experience, which allows it to be positioned as an attractive concept within the specialty coffee shop market and has a very large potential for expansion to new locations or formats.

Other

We are looking for a buyer or operator in the food service industry interested in developing or expanding the La Boca concept.

The project may be especially interesting for entrepreneurs who want to open a pastry shop or cafe with an already developed brand, hospitality professionals looking for a differentiated gastronomic concept, and

investors interested in gastronomic projects with cultural identity.

Special consideration will be given to those who wish to continue or enhance the development of the brand and its concept.