

Profile number

109800

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Premium florist and floral design business with physical and online store (Madrid)

Located in

Madrid

Personal data**Sector**

Retail non-food

Type of company

Flower store

Legal entity:

Limited Company

Type of transaction

Assets / liabilities

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

MBI candidate

Financial information**Turnover last financial year**

Confidential

Asking price

To be agreed

Earnings before taxes

€ 0 - € 100.000

Company history/background

Florist and premium floral design business with physical and online store in a unique and highly representative location in the heart of the Salamanca district of Madrid.

The business was founded in 2014 and has been fully operational for 11 years, boasting an excellent online and offline reputation and an impeccable brand image. It has an active client base of individuals, organizations, and corporations. The business features a physical store/workshop in a highly prestigious and unique location,

especially valued by customers, which still has a five-year lease in place at a very competitive rent. The online store, hosted on the Shopify platform, offers enormous growth potential with appropriate investment in digital marketing and social media.

- Physical retail sale of flowers, plants and related accessories in a physical store.
- Online retail sale of bouquets, flower arrangements and plants and related accessories.
- Floral design and decoration for private, corporate and institutional events.
- Decoration of commercial spaces, restaurants, bars, clinics, offices and hotels.
- Advice, design and production of bridal bouquets and accessories for brides and wedding party.
- Specialized floral arrangement workshops for corporate and private events.
- Landscaping projects for terraces, patios and small gardens.

Unique selling points

There are many growth options with second points of sale, kiosks or shop in the shop.

Other

Excellent opportunity for florists or floral art students who want to start their own business.

The business is fully operational, working very efficiently with all suppliers in the sector, boasting a premium brand positioning and a current, modern, and highly valued brand image and design. It has a lease with five years remaining at a very competitive rent compared to current market rates. The online store, hosted on the Shopify platform, has enormous growth potential with a suitable digital marketing and social media plan. There are significant growth opportunities if the business focuses on the wedding and wedding planner sector.