

**Profile number**

108790

## Investment into a unique and strong e-commerce business with high profitability

**Located in**

Belgium

**Also interesting for this region (s)**

All of the country

**General information****Sector**

Wholesale

**Type of company**

Trading company

**Legal entity:**

Foreign legal entity

**Type of transaction**

Shares

**Life phase enterprise**

Starting

**Employees in FTE**

&lt; 5

**Type of buyer:**

Investor

**Financial information****Turnover last financial year**

Confidential

**Asking price**

€ 250.000 - € 500.000

**Earnings before taxes**

Confidential

**Company history/background**

Research and Development of natural products already completed, unique business strategy already in place. Direct 2 Consumer Business Model Own brands : natural products in high demand. Strong growth anticipated in the coming years. Low cost structure.

E-commerce D2C with strong consumer connection. Natural Alternatives 4 mass-marketed products in various

sought-after product categories. Own Brands 4 strong customer retention. Exclusive agreements with production partners. More information will gladly B disclosed after signing of non-disclosure agreement.

### Unique selling points

Uniquely developed products under Own Brands @ the lowest prices.

Portion of Sales goes 2 Charitable causes.

High Consumer Demand.

### Other

Sales expectations of +€25.000.000,- by 2030. Expected EBITDA : +10% of turnover.

Total Funding Round : 20% equity stake in this exciting Business Opportunity @ €500.000,-.

A Lifelong 1% on Total Yearly IBM Sales will B paid out 2 the Investor coming on Board.