

**Profile number**

104801

**Baby products website - In Portuguese****Located in**

Portugal

**Personal data****Sector**

Retail non-food

**Type of company**

Webshop

**Legal entity:**

Sole Proprietorship

**Type of transaction**

(Legal) merger

**Life phase enterprise**

Full-grown

**Employees in FTE**

&lt; 5

**Type of buyer:**

- MBI candidate
- Strategic acquisition
- Investor

**Financial information****Turnover last financial year**

€ 250.000 - € 500.000

**Asking price**

€ 250.000 - € 500.000

**Earnings before taxes**

€ 100.000 - € 250.000

**Company history/background**

Site with over 400 SKUs, all in stock (we only work with our own stock)! Our invoicing was done exclusively in Portugal, through our own website, without marketplaces! This site has great potential for growth by also selling in Spain, and if we add marketplaces like Amazon, then sales could explode!

This is an excellent opportunity for Spanish entrepreneurs, because if we can sell more than €300K in Portugal, in Spain they can achieve four times that amount, and by joining Amazon, the possibilities are immense!

**Bizalia**

*operado por Empresius S.L*  
Calle Llull, 51, 4º 5ª  
08005 Barcelona

Telf: +34 972 098 952  
Mov: +34 615 428 674 (Whatsapp)  
E: info@bizalia.com

NIF: B653 51 066

- Stock will be negotiated separately; all supplier data will be transferred!
- The company is not for sale, only the brand and its assets!

Em 2021

155 722 Visitantes únicos

Gross Sales 305 348€

7179 orders

Em 2022 (30 May)

82145 Visitantes únicos

149 957€ Gross Sales

3502 Orders

## Unique selling points

Portugal - Online