

Profile number

102951

Digital business for sale

Located in

Andalusia

Personal data**Sector**

Service industry

Type of company

Internet services

Legal entity:

Sole Proprietorship

Type of transaction

(Legal) merger

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information**Turnover last financial year**

Confidential

Asking price

To be agreed

Earnings before taxes

€ 0 - € 100.000

Company history/background

A unique digital business opportunity is for sale through an Instagram account with a large online community and significant reach, currently generating revenue. The account boasts over 90,000 followers and reaches approximately 50,000 people. It has an exceptional user engagement rate. Thanks to this account, the owner has been able to generate income as a community manager, managing the social media profiles of numerous companies and securing sponsorships and advertising collaborations. The last revenue, in March 2021,

exceeded €1,000 net. This figure represents income solely from social media management (the accounting records from a tax advisor can be provided to the buyer without issue). The account can also provide an additional income stream as an influencer or blogger, with earnings estimates available from tools that calculate earnings simply by posting a single message on the profile. The tool is Influencer Marketing Hub.

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Unique selling points

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Other

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