

**Profile number**

102663

**Ecommerce, own brand of young watchmaking.****Located in**

Catalonia

**Personal data****Sector**

Retail non-food

**Type of company**

Webshop

**Legal entity:**

Limited Company

**Type of transaction**

Assets / liabilities

**Life phase enterprise**

Full-grown

**Employees in FTE**

&lt; 5

**Type of buyer:**

- MBI candidate
- Strategic acquisition
- Investor

**Financial information****Turnover last financial year**

€ 0 - € 100.000

**Asking price**

€ 0 - € 100.000

**Earnings before taxes**

€ 0 - € 100.000

**Company history/background**

Digital brand of casual watches, a fashion accessory product.

Watches with a wide variety of models, aimed at a young audience.

Target Customer: Female audience aged 16-25. Average Ticket: €30

**Bizalia**

*operado por Empresius S.L*  
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Started operations in 2015. Cumulative revenue >300 thousand euros.

Social Media Notification with 60,000 followers on Instagram.

Registered Trademark and 3 own domains.

Design, purchase, assembly and online sale of casual watches and interchangeable straps of different materials.

We currently have the following materials available to continue the activity:

- Watches: 400 units (6 models)
- Straps: 3,000 units (models in leather, nylon and metal)
- Packaging: 350 units (2 formats)
- Merchandising and Cards.
- Designs, AutoCAD and Intangibles

We also have agreements with suppliers for the supply of different watch models.

## Unique selling points

Online product sales through our website:

- Prestashop responsive website 1.6.1.14
- Active payment gateway through Redsys and Paypal, with +11,000 orders and +2,500 unique customers.
- Newsletter with +1,900 registered subscribers.
- Active network of influencers.
- Display stands for direct sales at fairs and markets.

## Other

It is a fully operational business with growth opportunities.

Aimed at people with knowledge of Digital Marketing with an interest in the Fast Fashion sector.

It's a very affordable purchase, opening up possibilities for young people with entrepreneurial aspirations.

A digital brand that complements any other fashion, jewelry, and watch business.